

Anniversary bash

Calcutta's newest mall is now a year old. And after a very difficult teething period, it has finally managed to carve out a niche for itself in the hearts of the city's mall-going crowd. Mani Square has completed a year, and has decided to celebrate in style for its biggest fans.

The mall opened last June, when the city was just beginning to feel the first impact of the downturn. Things became worse with each passing month. But all that is behind the mall now. "The worst of the downturn is over; it is improving. The year 2009-2010 should be better," said Sanjay Jhunjhunwala, CEO, Mani Group.

This optimism is at the heart of the programme that Mani Square has drawn up as part of its first anniversary party. The *Polla Baisakh* hit formula, *Ek Ka Ek-Sau Ikkis*, that had drawn people in hordes to the mall, is back. As part of this scheme, the customer can have lunch or dinner and pick from either a movie ticket at IMAX, a gaming pass or a Scary House ticket, all for Rs 121.

For a family of four, there is the *Chara Ka Panch-*



Sau Ikkis, where the family can have a meal, a choice between movie tickets at IMAX, gaming at Amoeba or Scary House tickets, plus a shopping voucher worth Rs 200, all for Rs 521. These offers will be valid from Monday to Saturday. "These offers were a big hit during *Polla Baisakh* and we are hopeful that they will be well received again," said Jhunjhunwala.

The fun-filled celebrations include other attractions like a permanent tattoo store, *mehandi* art outlets, astrology stall, tarot-card reader, gift centre and more. A flea market on the fourth floor selling trinkets and knick-knacks will remain open till 11.30pm. And there will be live entertainment, *an-takshari*, a session on drumming with Jissu Sengupta to offer expert tips, a workshop by Agnimitra Paul, culinary workshops, T-shirt painting competition, a DJ evening, salsa lessons, folk dance shows and more to entertain the guests.

The party begins on June 10 and continues till the end of the month, and everyone is invited.

Poulomi Banerjee



Shoppers check out accessories on offer as part of Mani Square's first anniversary celebrations on Friday. Picture by Rashbehani Das